

JOB SEARCH MARKETING PLAN

PROFESSIONAL OBJECTIVE: Senior Human Resources Leader

Human Resources Director • Human Resources Business Partner • Vice President, Human Resources

Positioning Statement:

Senior Human Resources Leader with more than 15 years of experience in Human Resources and Organizational Development. Have a track record of exceeding strategic objectives through optimizing employee and organizational effectiveness. Leverages background in operations leadership to build exceedingly strong partnerships built on trust and integrity, forming an open and collaborative environment. History of effectively teaching and influencing organizational leaders to develop their human capital capabilities, which in turn creates self-sufficient and independent leaders. Thorough knowledge of the entire employee lifecycle and have successfully managing projects at any point along the lifecycle, from enhancing the talent selection process to improving an entire organization's culture.

COMPETENCIES

Talent Management	Employee Development	Organizational Development	Employee Relations
Succession Planning Retention Strategy Performance Mgmt. Workforce Planning	Coaching (all levels) Employee Engagement Training Design & Delivery	Diagnostics/Assessments Communication Change Management Project Management Process Improvement	Investigations Compliance Policy Design Litigation Avoidance

TARGET MARKET AND TARGET COMPANIES:

Geographic Area: Greater Cincinnati, OH/Northern Kentucky

Target Industries: Healthcare, financial services, universities, insurance

Organization Size: Any

Financial Services	Insurance	Colleges/Universities	Healthcare
Fidelity Investments	Great American	Xavier University	St. Elizabeth
First Financial	Western Southern	University of Cinti.	Health Carousel
U.S. Bank	Ameritas	Thomas More College	Christ Hospital
Citi	Humana	Northern KY Univ.	UC Health
PNC	Anthem	College of Mount Saint	CHI
Ohio National	American Fin. Grp.	Joseph	TriHealth
BB&T			Medpace

Other

Archdiocese of Cinti	Ashland	Cintas	Convergys
Diocese of CVG	Duke Energy	Dynamic Catholic	E.W. Scripps
General Cable	GE	Givaudan	Gorilla Glue
JTM	Kroger	Luxottica	Macy's
Omnicare	Paycor	Perfetti Van Melle	Procter & Gamble